Call for proposals

Third Party financing under CSO-LA/2018/401-870
Programme EuropeAid/150-053/C/ACT/Multi

Eurodad (the European Network on Debt and Development) is a network of 50 civil society organisations (CSOs) from 20 European countries (link to our Statutes). Eurodad works for transformative yet specific changes to global and European policies, institutions, rules and structures to ensure a democratically controlled, environmentally sustainable financial and economic system that works to eradicate poverty and ensure human rights for all.

Our focus is on strengthening the power of CSOs from the global North and the global South, working as part of a global movement to push governments and powerful institutions to adopt transformative changes to the global economic and financial system. We work with our sister networks from the Global South: Latindadd, Afrodad and the Asian people’s movement on debt and development (APMDD).

What is this call for proposals about?

This call for proposals aims at strengthening the capacity of the European Network on Debt and Development (Eurodad) for coordinated actions at global, regional and/or national levels in support of the implementation of the Sustainable Development Goals (SDGs).

It is targeted at organisations interested in joining the Eurodad network to kick-start work on at least one of Eurodad’s issue-areas. This will allow them to engage more proactively with the network, with a view to become an active ally1 or a member2. Organisations receiving financial support as a result of this call for proposals are indeed expected to formally join the Eurodad network as members or active allies before the end of their grant.

1 Is to be considered as ally: To provide organisations who for statutory or other limitations cannot immediately become members, the opportunity to formalise their engagement with Eurodad, with the understanding that they will become members in the future, the association will permit as allies: 1) every physical person or entity which fulfills the requirements of Article 5.2. 2) who agrees to engage with Eurodad on the basis of mutually beneficial objectives. 3) who intends to become a member of Eurodad in the future.

2 Is to be considered as a member (as set in Article 5.2 of Eurodad statutes): every physical person or legal entity which shall be accepted as such by the board of directors in accordance with the provisions, possibly set forth in the Internal Regulations, and which shall fulfil the following requirements: 1. a natural person or legal entity which is domiciled or has its registered office in a European state. 2. which represents an unincorporated grouping of non-governmental organisations, 3. which is willing to actively help promote EURODAD’s purposes and objectives of EURODAD, and 4. which wishes to actively help EURODAD in realising its objectives and purposes on a regional, national, European or international level.
**Expected outcomes**

The expected results are that the grantees, which have to become Eurodad’s new members or active allies, work to advance the objective of at least one common strategy, and take part in at least ten joint advocacy activities across Europe based on common objectives.

This grant targets organizations based in EU member countries where Eurodad currently has no member - Bulgaria, Croatia, Cyprus, Estonia, Greece, Portugal, Malta, Slovakia, Romania, Latvia and Lithuania, as well as Poland.

**Application process**

In this first phase, the applicants will be invited to present a concept note using the online template provided:

- An overall budget estimation between 20.00 and 60.000 €, with 20% co-funding (no in-kind, voluntary work allowed) requirement
- The concept note, following the template below.

The following **eligibility criteria** will be checked:

- Be a not-for-profit civil society organisation with clearly established governance systems. Legal personality of applicants, is a condition to this grant and to Eurodad membership. Please note that consortium (group of NGOs) applications are not eligible: the applicant must be a single legal entity.
- Have proven capacity in engaging in research, advocacy, communications or campaign activities on a topic related to development finance, tax justice and debt.
- Be based in Bulgaria, Croatia, Cyprus, Estonia, Greece, Portugal, Malta, Slovakia, Romania, Latvia, Lithuania as well as Poland.

The following **pre-selection criteria** will be considered at concept note stage:

- Intention to become a member of Eurodad,
- Compliance with Eurodad membership requirements as stated in Eurodad statutes ([link to our Statutes](#)),
- Interest to get involved in Eurodad workstreams (for the description of Eurodad workstreams, please check the annex).

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3 Each grantee needs to commit to funding 20% of their total expenditure budget. This can be done from own unrestricted resources or by seeking additional funds from other donors. However, all expenditure must comply with EU eligibility rules, whether covered by EU funds or by other donors. In-kind contributions, such as volunteer or pro-bono venue provision are not eligible as co-funding. However, allocations of time of existing core paid staff are eligible if suitably evidenced.
- Preferably: Former track record of work with networks, North-South cooperation, with Eurodad and/or its members (supported, if possible, by a reference letter from Eurodad and Eurodad members on former and current track record of common work).
- Financial management capacity and overall budget estimate (no detailed budget is requested at this point of the process).

**Date of publication of the call: June 4th 2020**
**Deadline for submission: 16th July 2020.**
**Length of the grant: 6 months to 18 months. The grant shall be completed by the end of June 2022 the latest.**

A Selection Committee will assess all applications and pre-select applications based on the criteria outlined above. In the next stage, **pre-selected applicants will be invited to submit a full proposal, including a detailed capacity development plan, a request for formally joining the Eurodad network [as either a Member or Ally] and a detailed budget. Pre-selected applicants will be supported by Eurodad members to draft the full proposal. Unsuccessful applicants will receive feedback on their applications.**
Concept note Form

Full legal Name of the Organization:

Legal representative (Director / Coordinator/ president of the board):

- I hereby confirm that my organization is a not-for-profit civil society organisation with clearly established governance systems. I attach the statutes, proof of registration, and our last Annual report.

- I have understood this grant targets organizations based in Bulgaria, Croatia, Cyprus, Estonia, Greece, Portugal, Malta, Slovakia, Romania, Latvia, Lithuania or Poland. I hereby confirm that my organization is legally registered in: ..............................................................and operating in ......................................................

- I hereby confirm my organization will formally apply to be a member or active ally of Eurodad network. We hereby confirm we are a legal entity which is domiciled or has its registered office in a European state. We are willing to actively help promote Eurodad’s purposes and objectives and we wish to actively help Eurodad in realising its objectives and purposes on a regional, national, European and or international level as stated in Eurodad’s statutes.

- I hereby confirm I agree to be contacted by email by Eurodad.

SECTION 1: ABOUT YOUR ORGANISATION
Tell us more about your organization and why you want to work with us!

1.1 Name and address of organisation or network/coalition

1.3 Main contact person for this application [name, e-mail address, phone number]

1.4 About your organisation/network/coalition
   a) In one paragraph, briefly describe your purpose, structure (for example, national membership based organisation, a national network, or an affiliate of an INGO), ways of working and main activities (advocacy, awareness raising, research, etc…)

   b) Is there any policy/advocacy/campaigning success story you want to share with us?

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c) Which are your advocacy targets (local/national/regional/global)?

d) Size (number of staff including volunteers)

e) Annual budget:

f) Are you a member of other existing networks? If so, which one(s)? Please name both national and international networks.

g) Why do you want to join the Eurodad network?

1.5 Your experience related to development finance

Eurodad works on development finance, through different work streams (for more information, see Annex I).

Do you work and/or are you interested in working on development finance? if yes, which issue(s)?

- Debt Justice: .................................................................
- Climate finance: ................................................................
- Tax Justice: ...................................................................
- Financial sector rules and reform: ........................................
- Gender: ...........................................................................
- Investment treaties: ............................................................
- Quality and quantity of ODA: promoting the transformational potential of ODA and make it more effective..............................................................
- Countering the promotion of blended finance by IFIs, the EU, the OECD and the UN.................................................................
- Countering the promotion of publicly backed private financial instruments, especially PPPs, to deliver infrastructure and social services.................................................................
- Promoting finance for sustainable infrastructure in developing countries: ..............................
- Others: .............................................................................

Among the above mentioned topics, which one(s) would you like to strengthen your capacity? is there any you wish to work and build capacity during the subgranting period? On which one(s) would you like to develop advocacy goals and strategies?

Have you ever engaged in advocacy, communications or campaign activities on these topics? If yes, please explain.

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Have you ever engaged in research on these topics? If yes please add a link to your most recent publication.

How could we best support your work on development finance?

Do you have any previous experience of working with Eurodad and/or Eurodad members? Do you have previous record in working with NGO networks? Please do not hesitate to attach a reference letter by Eurodad members to recommend you as a new Eurodad member.

SECTION 2: PROPOSED PROJECT

2.1 Project start date and duration

2.2 Please describe the following (no more than one para per point):

- Project objectives
- Project activities
- Expected results
- Geographical coverage
- Project beneficiaries

SECTION 3: PROJECT BUDGET

4 Types of activities eligible for financial support will be from the following fixed list: 1) Human Resources support to strengthen (a) advocacy; (b) communications; (c) research and analysis; (d) project management; or (e) grant management 2) Publications or communications materials, such as report printing or design. 3) Travel and per diems for advocacy or strategy development purposes. 4) Training costs for staff in the organisation. 5) Event costs relating to joint advocacy actions, training or for advocacy or strategy development purposes.

5 The expected results are that the grantees, which have to become Eurodad’s new members or active allies, work to advance the objective of at least one common strategy, and take part in at least ten joint advocacy activities across Europe based on common objectives. This grant targets organizations based in EU member countries where Eurodad currently has no member - Bulgaria, Croatia, Cyprus, Estonia, Greece, Portugal, Malta, Slovakia, Romania, Latvia and Lithuania, as well as Poland.

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At this stage, you do not have to present a detailed plan of activities and a detailed budget. You are invited to present a very first draft budget featuring:

3.1 How much money are you applying for (20.000 - 60.000 € max.)?

3.2 What would you be spending it on? (list of eligible activities below⁶)

3.2 Eurodad can provide a maximum of 80% project funding. Please explain how the remaining 20% of your project costs will be co-funded⁷. Please note that this can be finetuned in the next application phase.

SECTION 4: EXPERIENCE AND CAPACITY
4.1 Briefly describe your experience of implementing similar projects, if applicable

4.2 Are there any areas in which you think you could benefit from support, mentoring and/or training?
This is to help lead organisations plan the capacity development programme. Your answer to this question will not affect the outcome of your grant application.

⁶ Types of activities eligible for financial support will be from the following fixed list: 1) Human Resources support to strengthen (a) advocacy; (b) communications; (c) research and analysis; (d) project management; or (e) grant management 2) Publications or communications materials, such as report printing or design. 3) Travel and per diems for advocacy or strategy development purposes. 4) Training costs for staff in the organisation. 5) Event costs relating to joint advocacy actions, training or for advocacy or strategy development purposes.

⁷ Each grantee needs to commit to funding 20% of their total expenditure budget. This can be done from own unrestricted resources or by seeking additional funds from other donors. However, all expenditure must comply with EU eligibility rules, whether covered by EU funds or by other donors. In-kind contributions, such as volunteer or pro-bono venue provision are not eligible as co-funding. However, allocations of time of existing core paid staff are eligible if suitably evidenced.

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Annex I - Presentation of Eurodad workstreams

Eurodad work on Debt justice

Today’s governance of sovereign debt has contributed to wave after wave of debt distress, undermining countries’ ability to fulfill their human rights obligations, pursue development and climate goals, and combat inequalities. Lenders dominate in setting the rules and definitions surrounding debt issues, resulting in a system that drives many impoverished countries into long-term indebtedness, and which is ill-equipped to tackle debt crises in a timely, just and durable manner. As the nature of developing country debt becomes more complex, and traditional creditors are joined by new, and increasingly commercial lenders, risks to debt sustainability are growing. Market-based approaches to development further exacerbate these risks. Eurodad’s work on debt justice seeks to promote fundamental reforms to how debt crises are prevented and resolved, challenge irresponsible financing and the legitimacy of debts, and put the needs and rights of people ahead of debt service. We work closely with civil society partners in the global North and South to build a more powerful global debt movement to push forward this transformative agenda.

Current key workstreams:

- Promoting an approach to debt sustainability with gender equality, human rights, development and climate at its core;
- Advocating for a multilateral framework for debt resolution, which delivers independent, fair, transparent and durable outcomes for indebted countries and their populations;
- Advocating for a binding set of standards to define and ensure responsible lending and borrowing;
- Seeking cancellation of unsustainable and unjust debts;
- Supporting a stronger and more effective global debt movement.

Eurodad work on development finance

The current mainstream narrative on development finance prioritizes private finance to close the gap to finance the Sustainable Development Goals (SDGs). This risks undermining the transformational potential of public finance and ODA as a vital and irreplaceable resource for eradicating poverty and tackling inequalities and potential catalyzer for much needed economic, social and ecological transformation in developing countries, especially least-developed countries.

Current key workstreams:
• Quality and quantity of ODA: promoting the transformational potential of ODA and make it more effective
• Countering the promotion of blended finance by IFIs, the EU, the OECD and the UN
• Countering the promotion of publicly backed private financial instruments, especially PPPs, to deliver infrastructure and social services.
• Promoting finance for sustainable infrastructure in developing countries

**Eurodad work on Tax Justice**

The Eurodad Tax Justice work follows a three-track approach focused on:

1) Europe, with the aim of increasing transparency and preventing tax practices that facilitate tax dodging. We have a special focus on working for the adoption of an ambitious EU directive on public country by country reporting and preventing harmful tax practices in Europe.

2) The global level, with an aim to influence the global tax rules and decision-making processes. Our key focus is to push for the establishment of a well-resourced, transparent intergovernmental tax commission under the United Nations (UN). We believe that this should be the place for global decision making on tax matters, as opposed to the current situation, where the decisions take place in forums led by the OECD. As part of the international work, we also follow and comment on OECD-led processes, without legitimizing them.

3) Strengthening the European and global tax movement through Tax Justice Europe (TJ-E) and the Global Alliance for Tax Justice (GATJ), while ensuring that GATJ remains a southern-led coalition.

In order to address tax evasion and harmful tax practices, and to increase cooperation and transparency, a global binding framework to tackle these issues is needed. Working together with members and other allies, Eurodad advocates for greater transparency and enhanced coordination of taxation systems worldwide. Eurodad also works to ensure that international institutions and treaties do not constrain developing countries’ policy space on this area.

Current key workstreams:

• COVID-19 and Tax Justice – coordination, strategizing, response in the short-, medium- and long-term
• EU: Public country by country reporting
• Globally: OECD digital tax negotiations + UN intergovernmental tax commission

**Cross cutting issues**

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Gender and global economic governance are cross-cutting priorities of Eurodad. It means that they have been mainstreamed in Eurodad research work for several years, and have also led to coordinated advocacy action with key global partners. Eurodad also plans to step up work on climate justice, which will become increasingly relevant in Eurodad at work, at both international and European levels. As for global economic governance, financial sector regulation, and international investment agreements will increasingly be addressed in Eurodad research and advocacy.
Annex II - Membership benefits

Eurodad is a strong and dynamic network of 50 European NGOs in 20 countries. Eurodad’s strength lies in its membership. Our members are diverse, with differing sizes and constituencies and working in different political contexts. Some of the core activities Eurodad members are involved in include: research; direct advocacy towards decision-makers; awareness raising activities; public campaigns; media briefing and joint advocacy with partners and allies in the global south. These characteristics have helped Eurodad develop a strong reputation as a body for current and accurate analysis of complex policy issues, as well as a galvaniser of political action.

Working together as a network: STRONGER TOGETHER

● Eurodad leverages the policy expertise of the network, puts people in touch with each other to support each other’s work, and also develops its own complementary expertise.
● Eurodad gathers and transmits information about official and CSO political developments and activities on a regular basis.
● Eurodad convenes meetings and teleconferences to exchange views and develop strategies and plans.
● Eurodad ensures European policy and campaign work is aligned with, and supportive of, similar work in other regions of the world.
● Eurodad forms alliances and large coalitions beyond institutionalised networks, involving organisations from the Global North and the Global South, and effectively combines advocacy with social mobilisation.
● Eurodad builds bridges between different coalitions and groups which share common values and struggles.
● Eurodad builds coordinated advocacy pushes in many countries ahead of important regional or international events or decision-making processes.

Eurodad’s key role helping to COORDINATE global advocacy

● Eurodad engages in dialogue with IFIs and reaches out to key decision-makers on a regular basis.
● Eurodad provides members with access to high-level meetings at the UN/IMF/World Bank/EU.

Eurodad’s high level of EXPERTISE to feed your policy and advocacy

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• Eurodad produces in-depth and evidence-based joint research and high-quality policy papers based on years of experience working on critical issues of development finance.
• Eurodad collects grass-root level data and brings it to the global level as part of its advocacy work.
• Eurodad builds capacity through webinars.
• Eurodad monitors development finance at regional and global levels, and provides “member updates” and “action alerts” on key political developments and opportunities on development finance
• Eurodad acts as a knowledge hub, a go-to for information and experience on policy and advocacy. We will soon provide a unique knowledge platform which will bring organisations together and give them the at-the-fingertips information they need.

Benefits of becoming a member
• Members access to Eurodad’s development finance expertise;
• Members are able to influence the course of the secretariat’s policy work and feed into other key Eurodad decisions;
• Members receive prioritised invitations to strategy meetings;
• Members are entitled to attend Eurodad’s annual General Assembly, to stand for Eurodad’s Board and to elect Board members;
• Members are also first in line to organise workshops at Eurodad’s international conference which brings together members, campaigners, analysts, researchers and other stakeholders from around the globe;
• Members receive day to day support on development finance issues by answering enquiries, information requests, and tailored support on specific advocacy meetings on relevant issues;
• Members have access to Eurodad’s extensive network of contacts, including Southern NGO groups and officials and Eurodad facilitates access to officials for EU and global advocacy.